



EVAP Newsletter Vol 17 Feb 2014

EVAP: Extension for Value-added Agriculture Project
– A collaborated project between the MoA and JICA –
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The 8th JTFCM held at the meeting room MoA:

The 8th Joint Task Force Meeting was held at the meeting room of the MoA old building in Ramallah in order to present the achievements of activities in the EVAP project and participated by the Japanese team, CP, and agricultural extensionists in the different directorates- Jericho DoA, Tubas DoA, Nablus DoA, and NARC. At the meeting, brief presentations were offered concerning the extension plans and achievements during the previous working period.



Preparatory workshop for extensionists on "Agriculture Marketing":

A preparatory workshop was offered regarding agricultural marketing to the extensionists in the EVAP project. 20 extensionists from Jericho, Nablus, and Tubas participated in the workshop. The workshop was aimed to train the extensionists as trainers in order to provide training with farmers in each district with respect to: introduction of the EVAP project and associated activities, the crops cultivated in the selected areas, gender perspectives, and how to reduce woman's workload. At the end of the workshop, the forum that would be held in March and some major topics that would be discussed in the forum were explained.



Marketing training for farmers in Al-Jeftlik February 25, 2014:

A training workshop was offered to farmers in the Al-Jeftlik area by agricultural extensionists who have already been trained on how to conduct the training. In total 19 farmers (12 men and 7 women) participated in the training. The topics covered included: the techniques in the EVAP project, farm records, participants awareness of gender, techniques/tools to reduce woks for rural women, and exercise of recording crop budget, followed by a glance oft the business forum.



Marketing training for farmers in Tubas February 26, 2014:

A training workshop was conducted for farmers in Tubas on Feb. 26th, 2014 mainly by the agricultural extensionists who had already been trained on how to offer the training. 17 farmers (14 men and 3 women) attended the training, which involved members in two cooperatives. The topics included the same as the one in Al Jeftlik. A few extension workers also attended the training as an observer, so that the EVAP extension program would be extended to their directorates. Like the other workshops, in order to make an environment in which both men and women can attend, two male and female extension workers presented.



Marketing training for farmers in Nablus February 27, 2014:

A training workshop was served for farmers in Tubas on February 27th, 2014 chiefly by the agricultural extensionists as trainers. In total 17 farmers (12 men and 5 women) joined the training. The subjects included in the training were the same with one in Al Jeftlik. As an observer, 3 female and 2 male extension workers in different districts also joined the training. They assisted the farmers in working on the exercises regarding crop budget and gender analysis.



Several field visits to follow up the activities in all targeted areas:



Training about agricultural marketing



Women participated in the training - Al-Jeftlik



Silage vehicles in Al-Jeftlik



Flower demo in Froosh Biet Dajan



Marketing training – Al Nawaji



Silage activities in Al-aqrabaneh.